

Midwest Museum of Natural History

Program Sponsorship Opportunities – Fall/Winter 2010

Why sponsor a program with MMNH?

- Help provide exciting learning opportunities for our local communities. Without your support, these programs cannot be funded.
- **Win-Win!** – Help your business while helping MMNH cover event costs
- MMNH is a non-profit organization – donations are tax-deductible to the fullest extent allowed by law.

Program: Hudon Honey, September 26, 2010

Learn about bees and beekeeping from Hudon Honey of Genoa. The first 20 guests will receive a free jar of honey.

Sponsor Benefits

- Sponsorship mention with company logo on targeted direct mail postcard to MMNH mailing list
- Sponsorship mention with company logo on school flyers to Sycamore Public Schools, posting on DeKalb parent portal, Cornerstone Christian Academy, and St. Mary's Sycamore
- Sponsorship mention in all press releases
- Sponsorship mention on MMNH website
- 2 free admission tickets

Sponsor Amount: \$600.00

Program: SOAR! , November 2010

Save our American Raptors will present hawks, eagles, kites and more during three shows at the museum. The museum has hosted this program for the past 3 years – most have been sold out well in advance.

Sponsor Benefits

- Sponsorship mention in all paper advertising for the event
- Sponsor name mention in all radio advertising B95 – 2 weeks 3 x daily
- Sponsorship mention with company logo on targeted direct mail postcard to DeKalb and Genoa households with children ages 6-10

- Sponsorship mention with company logo on school flyers to Sycamore Public Schools, posting on DeKalb parent portal, Cornerstone Christian Academy, and St. Mary's Sycamore
- Sponsorship mention in all press releases
- Sponsorship mention on MMNH website
- 6 free admission tickets

Sponsor Amount: \$2,500.00

Program: Venomous Reptiles, Dec – Feb (date TBD)

Few people are able to safely see venomous reptiles up close! Rob Carmichael will be onsite at MMNH with a special one day exhibit and special presentation of venomous snakes and other reptiles.

Sponsor Benefits

- Sponsorship mention in all paper advertising for the event
- Sponsor name mention in all radio advertising B95 – 2 weeks 3 x daily
- Sponsorship mention with company logo on targeted direct mail postcard to Sycamore, DeKalb and Genoa households with children ages 6-10
- Sponsorship mention with company logo on school flyers to Sycamore Public Schools, posting on DeKalb parent portal, Cornerstone Christian Academy, and St. Mary's Sycamore
- Sponsorship mention in all press releases
- Sponsorship mention on MMNH website
- 10 free admission tickets

Sponsor Amount: \$3,500.00

Program: Exotic Animals, date TBD

An hour long presentation of a variety of live exotic animals. Presented by A Zoo to You. Their spring presentation of "animal babies" sold out.

Sponsor Benefits

- Sponsor name mention in all radio advertising B95 – 2 weeks 3 x daily
- Sponsorship mention with company logo on targeted direct mail postcard

- Sponsorship mention with company logo on school flyers to Sycamore Public Schools, posting on DeKalb parent portal, Cornerstone Christian Academy, and St. Mary's Sycamore
- Sponsorship mention in all press releases
- Sponsorship mention on MMNH website
- 4 free admission tickets

Sponsor Amount: \$1,200.00

Sponsor SOAR, Venomous Reptiles and Exotic Animals for \$6500.00 (a \$700.00 discount) and receive all sponsor benefits plus hold your next corporate event at MMNH for free (rental fee waived)!

Thank you for your consideration!